UX designer at gohenry

Job description: UX designer
Company: gohenry
Location: Angel, London
Reporting to: Head of Product & Design
Start date: flexible
Position: full time
Salary: depends on experience
Experience: 3-5 years as a UX designer
Website: www.gohenry.co.uk

The company

Gohenry was founded by parents as a pocket money app for children linked to a Visa debit card. It has since gone on to become the leader in the UK market with over 500,000 active parents and children.

It's mission is to make 'millions of kids good with money'. The product is built around core money pillars of 'Earning, Spending, Saving and Giving'. Aligned to this mission, the gohenry product vision is to make a 'smart money app that grows with you' empowering kids to learn by doing.

The business has 4 locations, Lymington is the base of the operations team with a small office. We have a dedicated member services team of around 50 people in Farnborough, Hampshire. The main management team is based in Angel, London where there are another 50 people across, product, development, data, marketing and finance. We also have an outpost in Toronto where our US operation is run from.

The opportunity

In 2018 we have been updating our brand and are poised to make considerable improvements to our product in 2019. We are expanding into the USA having launched there earlier this year, this growth will accelerate in 2019.

Right now our product team is small and consists of a Product director, Product lead, UX lead and 2 UI designers. We are looking to increase our UX and research capacity and those who choose to join us will have an opportunity to be part of direction we take.

The role

We are looking for a self starting UX designer who can help us develop aspects of our product to get us closer to our mission and vision. The ideal candidate will have experience working for a consumer facing app/service also with some agency background. They value teamwork and respect the opinions of others, whilst being able to clearly communicate and visualise their own ideas. They will work across a variety of areas of the product from growth to engagement.

They will have experience carrying out user research and will use their research to get to the bottom of what our users really need from our experience. This will involve speaking to user groups, kids 6-18 & Parents. You will be comfortable running user testing sessions and believe that is an important part of your work.

You will evaluate user feedback and suggest improvements to optimise the existing journeys.
Create prototypes for A/B and user testing, collect and analyse user feedback.
Research best practices and suggest UX and UI solutions that improve conversions and user engagement

They will have a working knowledge of Sketch, Invision and Adobe products. An understanding of coding is useful but the ability to code is not required. You will work closely with UI designers and front end developers to ensure your ideas make it through to production.

Ultimately we're looking for people to join a fast growing team on our journey to make more money smart kids.

Working at gohenry

- We're a purpose-driven, customer first organisation: we seek to deliver quality, delight our users, and we always put the needs of our community at the forefront
- gohenry's HQ is in central London (in Angel)
- We offer competitive compensation and flexible working (within reason)
- The environment offers independence, a collaborative workflow, and we give our employees a lot of freedom and ownership over their projects
- 25 days holiday
- Pension scheme
- Employee Perks from PerkBox including:
    - Free mobile phone insurance
    - A free Caffé Nero hot drink each month
    - Big brand discounts on major high street and supermarket shopping
    - Discounted cinema tickets
    - Exclusive pricing from Apple

- ○ Loads of lifestyle perks from gym discounts, massages, insurance, spas, beauty and more
- Training opportunities to further develop your craft
- It's a perfect environment for people looking to join a fast growing, established start-up
- gohenry was founded and funded by parents to help the next generation gain confidence with managing money in a digital and cashless world