

# Social Video Creator at gohenry

**Job description:** Social Video Creator

**Company:** gohenry

**Location:** Angel, London

**Reporting to:** Creative Content Manager

**Start date:** flexible

**Position:** full time

**Salary:** competitive

**Experience:** 2-4 years

**Website:** [www.gohenry.co.uk](http://www.gohenry.co.uk)

## The company:

We're an exciting fintech app that empowers young people to take part in the digital economy. Having just recently expanded into the US, we're building a global movement with families who fiercely believe that being good with money is a vital life skill.

As part of our recent rebrand, we're building out a team of whip-sharp self-starters to help kick off our killer 2019 content. We'll be shining a torch on video specifically as a powerful channel for us to engage with the teens, parents and kids in our community.

## The job:

As our go-to video guru, you'll be responsible for the creative production and execution of our social video. Reporting into the Creative Content Manager, you'll work closely with our design, social, marketing and product teams to create the very best content to help scale our video channels. You will also take ownership of minor day-today social responsibilities like scheduling, outreach and copywriting.

As we're only just out of the startup gates, this job is a great opportunity to work closely with a dedicated in-house team and tailor our output to the kind of content you want to create. We'd love for you to be able to actively ideate and make suggestions for new and upcoming videos, campaigns or events: if you've got a great idea for the next gohenry webseries, brand collab or Zine -- and can make a killer business case for it-- we'd love to see it come to life.

## Must-have skills:

- Excellent knowledge of Adobe Premiere Pro, After Effects and Photoshop
- Experience editing and animating short form and social media content
- A knack for storytelling: your stuff will stand out and speak to people
- Knowledge of (and love for) all things social media: platforms, best practice, KPIs
- Experience measuring video engagement and an interest in social strategy
- Ability to meet deadlines and turn around content in a timely manner
- Ability to digest a brief and create content that meets the specs

**Nice-to-have skills:**

- Experience working in branded content specifically
- Experience operating in the influencer marketing scene
- Some superb static or graphic design skills
- Production experience
- Camera skills

**You will personally be:**

- Not necessarily a kid, but definitely a whiz. We're a very diverse workforce and actively encourage all ages and backgrounds to apply. (Legal working ages, that is.)
- Positive, passionate and proud of your work
- A resourceful self-starter who takes initiative and relishes a chance to problem-solve
- Someone who constantly seeks to learn about new tech and evolve the work you create
- Able to take feedback, but also able to justify creative decisions and stand your ground when you've hit the Next Big Thing.

**Perks & Pointy details:**

- Competitive salary, working full time hours
- Workplace pension scheme
- 25 days paid holiday a year
- Working in the heart of central/east London (the lunch options are unsurpassed)
- You'll get a perkbox account, with perks including:
  - Free mobile phone insurance
  - A free Caffé Nero hot drink each month
  - Discounted cinema tickets
  - Exclusive pricing on Apple products
  - Loads of lifestyle perks from gym discounts, massages, spas, beauty and more
- Training opportunities to further develop your craft
- A birthday lie-in and flexible working arrangements (within reason - tailored hours and working from home). We don't want to brag, but we also throw a mean summer party.

**About us:**

Good habits start young. So why is money management so often postponed until the age of 18?

Five years ago, our founders began with that question and finished with gohenry: an app and debit card for kids aged between 6 and 18.

Our innovative app empowers young people to learn and take charge of their own spending and saving, while the app's parent version allows mum and dad to guide kids through the early stages of digital finance.

Our overall mission? To make millions of kids good with money.

**We Are:**

- A young, fast-moving company with a passion for creating cool stuff and making content that genuinely value-adds to our audience's lives
- Ranked 8th on TechTrack's fastest growing UK companies in 2018
- In the throes of celebrating a recent £6 million crowdfund raise
- Planning a universe of flash-hot projects, from exciting brand partnerships to graffiti competitions (expect some good content to come your way)
- A diverse office that prides itself on its people and mission

If we sound like what you're into, please send your CV and showreel (and if applicable, a link to your website) to [working@gohenry.co.uk](mailto:working@gohenry.co.uk)